PHARMACIST

Reassure &/or refer to GP

STEP 5

STEP 4 **Pharmacist may**

Further investigation and escalation may be required

REFER to GP

PHARMACY ASSISTANT (PA)

GET THE FACTS

WHAT YOU COULD ASK

Symptoms What symptoms have you been experiencing?

How long have you How long been feeling like this?

Severity How do your symptoms affect you day-to-day?

Is stress affecting your sleep?

Temporary What do you think may be causing your symptoms?

Are you a shift worker?

Could your symptoms be caused by a recent life event?

Do you have jet lag?

Have you tried or Action taken anything?

or long

How long have you been taking medication? Did it help?

RED FLAGS TO INVOLVE PHARMACIST

- Symptoms > 2 weeks
- Taking other medication
- · Recent repeat purchaser
- Any symptoms of concern
- Children & adolescents (<18 years)
- · Pregnant/breastfeeding

STEP 1

PA to ADVISE

Sleep hygiene & lifestyle advice

Sleep &/or stress symptoms?

Symptoms < 2 weeks? No red flags?

A few simple lifestyle changes may help you sleep better. Let me tell you more.

OFFER ALL CUSTOMERS **SLEEP HYGIENE &** LIFESTYLE ADVICE

STEP 2

PA to RECOMMEND & MANAGE

Non-medicated solutions (aromatherapy & food supplements)

STRESS + TENSION RELIEF

Contains naturally-sourced ingredients and essential oils designed to help you relax and feel at ease at key moments



HERBAL

STEP 3

PA to RECOMMEND

& MANAGE

Traditional

herbal remedy

sleep aids

SLEEP AIDS Natural active ingredients for those who haven't tried a sleep aid remedy or prefer something herbal



PHARMACY SLEEP AIDS

PA to RECOMMEND &

INVOLVE pharmacist

if needed

Pharmacy-only

sedating

antihistamines

Contains a sedating antihistamine, diphenhydramine, for those who have used sleep aids before and prefer a clinically proven treatment



INVITE ALL CUSTOMERS BACK IF SYMPTOMS NOT RESOLVED WITHIN 2 WEEKS

INCREASING SEVERITY AND DURATION OF SYMPTOMS